

HITA 2010 Finalists are announced!

Congratulations to the following businesses that have been shortlisted for a Highlands and Islands Tourism Award. The winners will be revealed at the awards ceremony and gala dinner on Friday 19 November 2010 at the Drumossie Hotel, Inverness. For more information or to book tickets contact 01224 646488 or email info@primeeventmanagement.com

BEST VISITOR EXPERIENCE (sponsored by Chivas Brothers):

- Caledonian Canal, Inverness
- Craggan Outdoors, Grantown on Spey
- Whitefalls Spa Lodges, Isle of Lewis

BEST USE OF SOCIAL MEDIA (sponsored by 4TM Social Media):

- Jacobite Cruises, Inverness
- Walkhighlands, Grantown on Spey
- G2 Outdoor, Aviemore

COMMUNITY TOURISM INITIATIVE (sponsored by Highland Council):

- Winner will be announced at awards ceremony on 19 November

CUSTOMER CARE (sponsored by VisitScotland):

- The Majestic Line, Argyll
- Auchrannie Resort, Isle of Arran
- Pottery House B&B, Inverness

DEVELOPING PEOPLE (sponsored by Babcock):

- Auchrannie Resort, Isle of Arran
- Active Outdoor Pursuits, Newtonmore
- Burghfield House Hotel, Sutherland

LEADERSHIP AWARD: (sponsored by Inverness College and UHI Millennium Institute):

- Donald MacLeod, Broadford Hotel and MacLeod Hotels, Isle of Skye
- Stephen Davies, General Manager, Culloden House, Inverness
- Iain Jurgensen, General Manager, Portavadie Marina, Argyll
- Quintin Stevens, The Storehouse, Foulis Ferry, Evanton and Dores Inn.

MARKETING INITIATIVE (sponsored by British Waterways):

- Kingsclub at Kingsmills Hotel, Inverness
- Abbey Tours, Highlands

MOST ENTERPRISING BUSINESS IN THE GREAT OUTDOORS (sponsored by the Cairngorms National Park Authority):

- Walkhighlands, Grantown on Spey
- Backcountry Survival, Aviemore
- Isle of Skye Yachts, Isle of Skye

DINING OUT EXPERIENCE (sponsored by Scottish Provincial Press):

- Knockomie Hotel, Forres
- Prince's House Hotel, Inverness-shire
- Saxa Vord Restaurant, Shetland
- The Old Mill Inn, Forres

THE GREEN AWARD (sponsored by Keenan Recycling Ltd):

- Aurora B&B, Shieldaig by Torridon
- Dornoch Castle Hotel, Dornoch
- Bluebell Croft Self Catering, Strontian

HIGHLAND YOUNG AMBASSADOR OF THE YEAR (sponsored by Royal Bank of Scotland):

- Christina Macdonald - Homagen Bed and Breakfast, Roy Bridge
- Adam Naismith - The Kingsmills Hotel and Kingsclub, Inverness
- Danielle Lee – Crown Court Hotel, Inverness
- Darrel-John Patterson - Dunain Park Hotel & Restaurant, Inverness

HIGHLAND AMBASSADOR OF THE YEAR

- Winner to be announced at the awards ceremony on 19 November 2010